



PROGRAM PLANNING GUIDE

ID:

Name: _____



Bachelor of Management as a Second Degree

International Management



International management is the practice of managing business, not-for-profit, governmental, or other entity's operations across countries. International management professionals are familiar with the culture, business practices, economic and political environment of countries in which multinational firms and/or other organizations operate. International management majors also draw from fields such as history, geography, political science, psychology, economics and sociology. This will allow you to enhance the skills needed to meet the challenges of doing business in an organization that faces different international pressures or that operates globally.

What determines my program requirements?

Please refer to the Academic Calendar (www.ulethbridge.ca/ross/academic-calendar) for complete program information.

Calendar Year: 2024/2025 - Your calendar year is set to the academic year you are admitted (or readmitted) and you should follow the requirements for that year for the duration of your program.

Faculty/School: Dhillon School of Business (www.ulethbridge.ca/dhillon) - An internationally accredited AACSB business school

Program(s): Bachelor of Management

Major(s): International Management

Minor: A defined set of courses, designed to provide depth in a particular discipline, study in an interdisciplinary area, or focus on a theme-related topic. To learn more about optional minors see www.ulethbridge.ca/ross/minors.

Am I admissible to this program?

Admission: www.ulethbridge.ca/ross/admissions/undergrad

Transfer: www.ulethbridge.ca/ross/transfer-resources

When/How do I apply to the University?

Deadlines: www.ulethbridge.ca/ross/admissions/undergrad/deadlines

Step-by-Step: www.ulethbridge.ca/ross/admissions/step-by-step

Where can I find information on courses?

Course Catalogue: www.ulethbridge.ca/ross/courses

Registration Guide: www.ulethbridge.ca/ross/registration-guide

When can I register for classes?

Register early! (March for Summer and Fall; November for Winter)

Registration Dates: www.ulethbridge.ca/ross/registration-dates

How can I enhance my program?

Career Bridge: www.ulethbridge.ca/career-bridge

Honours Thesis: www.ulethbridge.ca/ross/undergraduate-thesis

Student Professional Development:

www.ulethbridge.ca/dhillon/student-experience/student-professional-development

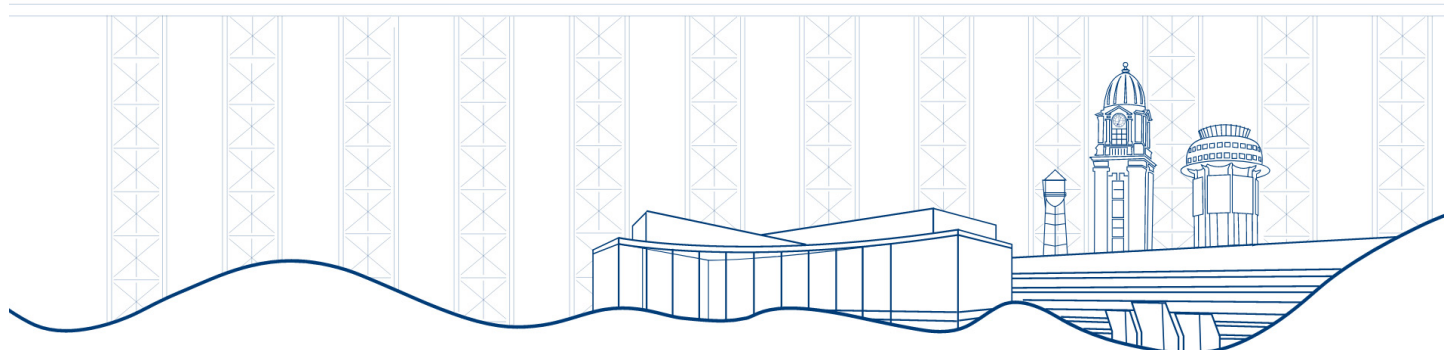
What supports are available to students?

Student Services: www.ulethbridge.ca/campus-life/student-services

Student Success Centre: www.ulethbridge.ca/student-success-centre

Accessible Learning: www.ulethbridge.ca/ross/alc

Counselling Services: www.ulethbridge.ca/counselling





Required courses and notes

Previous Degree: _____

Institution: _____

AGPA: _____

AWARDED: _____

General Requirements

Students must meet the academic standards, program requirements, and graduation requirements according to the regulations set by the Dhillon School of Business, and as outlined in the Calendar including, but not limited to:

_____ A minimum grade of 'C-' is required in all Dhillon School of Business courses (ACCT, AGEM, FINC, HRLR, IGBM, IMGT, MGT, and MKTG) and courses cross-listed with Dhillon School of Business courses; Economics 1010; Economics 1012; Statistics 1770; Writing 1000 or English 1900; and all courses in the major marked with an asterisk (*) in order to meet degree requirements.

_____ Successful completion of 15-25 courses (45.0-75.0 credit hours) with a cumulative and graduation grade point average (GPA) of at least 2.00. To determine graduation grade point averages, see **Dhillon School of Business, Graduation** in the 2024/2025 University of Lethbridge Calendar, www.ulethbridge.ca/ross/academic-calendar.

1. Second degree programs will be developed individually and will be a maximum of 25 courses in length.
2. Courses completed as part of a first degree may be used to waive course requirements in the B.Mgt. as a second degree. Such waivers will be decided at the time of admission by the Dhillon School of Business advising office. Course materials requested for further assessment must be submitted to the Dhillon School of Business advising office by the last day of the student's first term. Any request for reassessment of course waivers must also be made by the last day of the student's first term. Please refer to Academic Schedule to determine the last day of the term. Students who change to another major after admission will need to have their program reassessed and may be required to complete additional courses for the new major.

_____ All degree requirements must be completed within 10 years after acceptance into the Dhillon School of Business.

_____ Residence Requirement: Students must successfully complete at least 15 courses at the University of Lethbridge, including 10 Dhillon School of Business courses at the 3000/4000 level.

Core Requirements (14 Courses)

- _____ 1. Economics 1010 - Introduction to Microeconomics
- _____ 2. Economics 1012 - Introduction to Macroeconomics
- _____ 3. Statistics 1770 - Introduction to Probability and Statistics
- _____ 4. Marketing 2020 - Marketing
- _____ 5. Management 2070/Economics 2070 - Operations and Quantitative Management
- _____ 6. Accounting 2100 - Introductory Accounting
- _____ 7. Accounting 2400 - Management Accounting
- _____ 8. Management 3031 - Managing Responsibly in a Global Environment
- _____ 9. Finance 3040 - Finance
- _____ 10. Human Resources and Labour Relations 3050 - Human Resource Management
- _____ 11. International Management 3650 - Introduction to International Management
- _____ 12. Management 4090 - Management Policy and Strategy
- _____ 13. **One of:**

_____ Management 3062 - Information Systems and Data Analytics

_____ ¹Accounting 3171 - Accounting Information Systems and Data Analytics

_____ Management 3622 - Visual Analytics

_____ 14. **One of the following with Indigenous content:**

_____ Any course from the Indigenous Governance and Business Management (IGBM) subject codes list

_____ Any course from the Indigenous Studies (INDG) subject codes list

_____ Aboriginal Health 1000 - Introduction to Aboriginal Health

_____ Art History 3152 - Indigenous Art History (Series)

_____ Blackfoot 1000 - Introductory Spoken Blackfoot

_____ Blackfoot 2210 - Structure of the Blackfoot Language

_____ Cree 2210 - Structure of the Plains Cree Language

_____ Liberal Education 1850 - Conversational

_____ Indigenous Peoples and

_____ Political Science 3215 - Indigenous Peoples and Local Government in Canada

Required courses and notes

Major Requirements (11 Courses)

- _____ 15. International Management 3640 - Cross-Cultural Management Practices
- _____ 16. International Management 4650 - Integrated Trade and Supply Chain Management
- _____ 17.-19. **Three of (Global Strategy):**
 - _____ Agricultural Enterprise Management 3635 - International Trade
 - _____ Finance 3460 - Global Financial Management
 - _____ International Management 3225/Geography 3225 - Industrial Location and Globalization of Enterprise
 - _____ International Management 3606 - Business in Emerging Markets
 - _____ International Management 3670 - Comparative Crises Management
 - _____ ²International Management 3685 - Issues in International Management (Series)
 - _____ Management 3070 - Supply Chain Management and Sustainability
 - _____ Management 4580 - Environmental Management
 - _____ ³Economics 4590 - Economics of Globalization
- _____ 20. **One of (Institutional Context):**
 - _____ International Management 3170/Political Science 3170 - The Politics of Canadian Trade Policy
 - _____ International Management 3665 - Leading in the Globalized Environment
 - _____ International Management 3670 - Comparative Crises Management
 - _____ ²International Management 3815 - Regional Aspects of International Management (Series)
 - _____ International Management 3860 - Law and Institutions of International Trade
 - _____ ²International Management 4640 - Cross-Cultural Work Study (Series)
 - _____ Marketing 4220 - Cross-Cultural Marketing
 - _____ ⁴Political Science 2110 - International Relations
- _____ 21. **One of:**
 - _____ Geography 1200 - Introduction to Human Geography
 - _____ Geography 2000 - World Regional Geography

International Experience Requirement (4 Courses)

Students with significant international experience will take the 'Domestic Stream' below. All other students must complete the 'International Stream' requirements. Consult with an academic advisor if you are unsure on which stream you need to complete.

_____ 22.-25. One of the following Streams (a. or b.):

a. Domestic Stream

- _____ Management 1500 - Fundamentals of Business
- _____ Human Resources and Labour Relations 2030 - Introduction to Organizational Behaviour
- _____ Management 2081 - Professional Communications Skills

Writing Requirement:

Students who have a final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course); or who have successfully completed the writing challenge test (see www.ulethbridge.ca/dhillon/advising-faqs) may reduce the total number of courses by one.

One of:

- _____ Writing 1000 - Introduction to Academic Writing
- _____ English 1900 - Introduction to Language and Literature

b. International Stream

⁵ One Exchange Term:

- _____ Three 3000 or 4000-level courses from disciplines offered by the Dhillon School of Business

One of:

- _____ Management 2081 - Professional Communications Skills
- _____ Writing 1000 - Introduction to Academic Writing

Notes

- ¹ Students should be aware that this course has prerequisites which may require taking courses extra to their program requirements.
- ² International Management 3685, International Management 3815, and International Management 4640 are Series courses. Students may take up to two of each Series course, but not exceed four Series courses, in total.
- ³ A minimum grade of 'C-' is required in these courses to meet degree requirements.
- ⁴ Students should be aware that these courses have prerequisites which may require taking courses extra to their program requirements. Students are strongly advised to discuss their program with an academic advisor. A minimum grade of 'C-' is required in these courses to meet degree requirements.
- ⁵ Students are required to study at an international university for one term. The exchange courses are part of the courses required for the Bachelor of Management as a Second Degree program for students who do not already have significant international experience. Living outside North America for more than 6 months would be considered significant International experience. Students participating in a European exchange must complete a minimum of courses equivalent to 24.0 credits under the European Credit Transfer Accumulation System (ECTS). Course credits completed at an international university may vary from the University of Lethbridge credit system.



Recommended Course Sequence

Shown below is the recommended sequence of courses for your degree. Consult timetables for course offerings, prerequisites, and corequisites before registering each term as some courses may have limited offerings (ie. once a year, alternating years, or only offered in the Fall or Winter terms).

Consult with an Academic Advisor in your faculty if you wish to alter this sequence with regard to the specifically listed courses.

Note that this sequence was prepared based on course scheduling at the time of publication and may change during your studies.

Domestic Stream

First Year (Term 1)

Accounting 2100
Economics 1010
International Management 3650
Management 1500
Statistics 1770

Second Year (Term 1)

One of: International Management 3640 (Fall) or
International Management 4650 (Winter)
Accounting 2400
One of: Geography 1200 or Geography 2000
Management 2081
Management 3031

Third Year (Term 1)

³Global Strategy Course
Management 2070/Economics 2070
Management 4090
One of: Accounting 3171⁴, Management 3062, or Management 3622
⁵Indigenous Content Requirement

First Year (Term 2)

Economics 1012
Human Resources and Labour Relations 2030
One of: International Management 3640 (Fall) or
International Management 4650 (Winter)
Marketing 2020
¹One of: Writing 1000 or English 1900

Second Year (Term 2)

²Institutional Context Course
³Global Strategy Course
³Global Strategy Course
Finance 3040
Human Resources and Labour Relations 3050

1. Students who have a final grade of 80% or higher in AB high school English Language Arts 30-1 (or equivalent 5-credit course); or who have successfully completed the writing challenge test (see www.ulethbridge.ca/dhillon/advising-faqs) may reduce the total number of courses by one.
2. Refer to the list of Institutional Context courses in the preceding major requirements.
3. Refer to the list of Global Strategy courses in the preceding major requirements.
4. Students should be aware that this course has prerequisites which may require taking courses extra to their program requirements.
5. Refer to the list of Indigenous Content courses in the preceding core requirements.

Final Program Check

Request a Final Program Check at www.ulethbridge.ca/dhillon/final-program-check by December 1 (April completers) or by April 1 (June, August, & December completers) and after registering in your final term.

Program requirements with _____ (majors, minors, concentrations)

will be met upon successful completion of _____ currently enrolled courses

have been met

U of L GPA: _____ Grad GPA: _____ Co-op: _____ Honours Thesis: _____

Advisor: _____ Date: _____

Advisor: _____ Date: _____

